

CAREGIVERS CONFERENCE

NOVEMBER 3, 2012 | ALUMNI THEATER, CALDWELL COLLEGE, CALDWELL, NJ



United Way Caregivers Coalition is seeking sponsorships for a special event for caregivers during **National Caregiver Recognition month** in November. We know that many caregivers do not take time for themselves - they are too busy giving care and/or working full time. In November United Way *Caregivers Coalition* will host a conference to **provide caregivers with some tools and resources to help caregivers take care of themselves while caring for their loved ones.**

Approximately **100 guests** (caregivers and service providers) will join us for a morning event featuring self care presentations on:

- **COOKING FOR YOUR HEALTH** - Alma Schneider, LCSW, Chef, and founder of **Take Back the Kitchen**
- **BEING FIT WHERE YOU SIT** - Eydie Shapiro, owner of **Comfort Keepers**
- **MOTIVATING YOURSELF** – Ed Tseng, Peak Performance Coach and author of **Game, Set, Life**

In addition, representatives from **the following organizations** will be on hand to provide one on one information and advice to caregivers:

- Access Link
- Alzheimer's Association
- Barnabas Health
- American Cancer Society
- Department of Veteran's Affairs
- Hackensack UMC Mountainside Hospital
- NJ Chapter of the National Association of Professional Geriatric Care Managers
- National Academy of Elder Law Attorneys
- NJ Hospice and Palliative Care Association
- NJ Tip
- Guardianship Association of New Jersey, Inc.
- Parkinson's Support Group of North Jersey

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP: \$1,000 (Limited to two sponsors)

- Full page ad in event program
- Exclusive sponsorship of one of the speakers, including introduction of speaker at event
- Brand recognition on event signage
- Brochure and promotional item included in gift bag

SILVER SPONSORSHIP: \$500

- Half page ad in event program
- Brand recognition on event signage
- Brochure and promotional item included in gift bag

BRONZE SPONSORSHIP: \$250

- Quarter page ad in event program
- Name recognition on event signage
- Promotional item included in gift bag*

GIFT BAG SPONSORSHIP: FREE (Limited availability)

- Open to all members of the Coalition who would like to include a promotional item in the gift bag.*

* Promotional items for the gift bag cannot be a brochure, flyer or other printed material. Only items such as pens, pads, shirts, etc.

OVER →

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP LEVEL/AMOUNT

Gold/\$1,000 Silver/\$500 Bronze/\$250 Gift Bag/Free

PAYMENT OPTIONS:

Check enclosed. *Make payable to United Way of Northern New Jersey*

Visa MasterCard American Express

Credit Card #: _____ Exp. Date: _____

Signature: _____

GIFT BAG ITEM(S): (Think healthy lifestyle)

Brochure (gold or silver sponsors only): _____

Promotional Item: _____

Items must be received by October 12, 2012.

Please send to United Way of Northern New Jersey, Attn: Deborah Day, 60 South Fullerton Avenue, Montclair, NJ

PLEASE RETURN COMPLETED FORM TO:

United Way of Northern New Jersey

Attn: Deborah Day

60 South Fullerton Avenue

Montclair, NJ 07042

Fax: 973.746.6207

QUESTIONS?

Contact Deborah Day at 973.746.4040, x209 or Deborah.Day@UnitedWayNNJ.org

ACT FAST – SPONSORSHIP DEADLINE IS SEPTEMBER 14, 2012