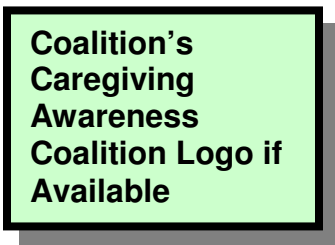


**Press Release Template B for use by coalitions that conducted CAD before November but would like to get a second opportunity at publicity during November when other coalitions are having their CAD**



# News

## **(NAME OF COALITION) Recognizes Family Caregivers**

**XYZCity – November \_\_\_, 2007 --** November is National Family Caregiver Month. The NAME OF COALITION recognizes and supports the work of caregiver coalitions across the country who are conducting events this month to increase visibility and interest in caregiving. The NAME OF COALITION held a successful “Caregiver Awareness Day” on \_\_\_\_\_ that brought together more than \_ #\_\_ family caregivers and resulted in \_\_\_\_\_.

(Describe a few details of event – particularly any benefits to the community)

XYZCity is an active caregiving community – more than \_\_\_ family caregivers put in \_\_\_ hours per year/month to help family members and friends by preparing meals, providing transportation, managing finances, dressing, bathing and other activities. The NAME OF COALITION was begun in YEAR and includes \_\_\_ members.

“America’s 50 million family caregivers – family and friends -- provide an estimated \$306 billion in annual value to the economy,” said NAME, TITLE. People in our community give thousands of hours of their time, their emotional support and kindness to their fellow citizens who need it the most. Caregiving Awareness Day puts a spotlight on the huge difference these family caregivers make in our community. We want to encourage others to follow their example and take some time during the year to help in any way they can.”

XYC Coalition is participating in the Building Sustainable Caregiving Coalitions and a National Network Through Outreach and Technical Assistance Project administered by the National Alliance for Caregiving ([www.caregiving.org](http://www.caregiving.org)) and funded with support from the Retirement Research Foundation ([www.rrf.org](http://www.rrf.org)) and the Jacob and Valeria Langeloth Foundation ([www.langeloth.org](http://www.langeloth.org)).

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